

Writing assignment:

Imagine you are the publicist for yourself. Write a news release about something that has actually occurred in your life during the last two weeks or write an advance about something that will occur during the next two weeks.

You must write about a real event. You cannot have yourself dating Jessica Alba or Megan Fox or flying to San Tropez with Brad Pitt.

Use your imagination. Your life isn't boring, but the way you write about it can be. Use your skills as a budding publicist to make any event worthy of a news release--a new puppy, finding the blue dress or suit of your dreams or getting an "A" from Prof. Howard on a recent assignment.

You may make up quotes for yourself or others. Use the standard format for a news release that you have learned in this class. Adhere to AP style. Make your copy lively and engaging.

Thank you!